



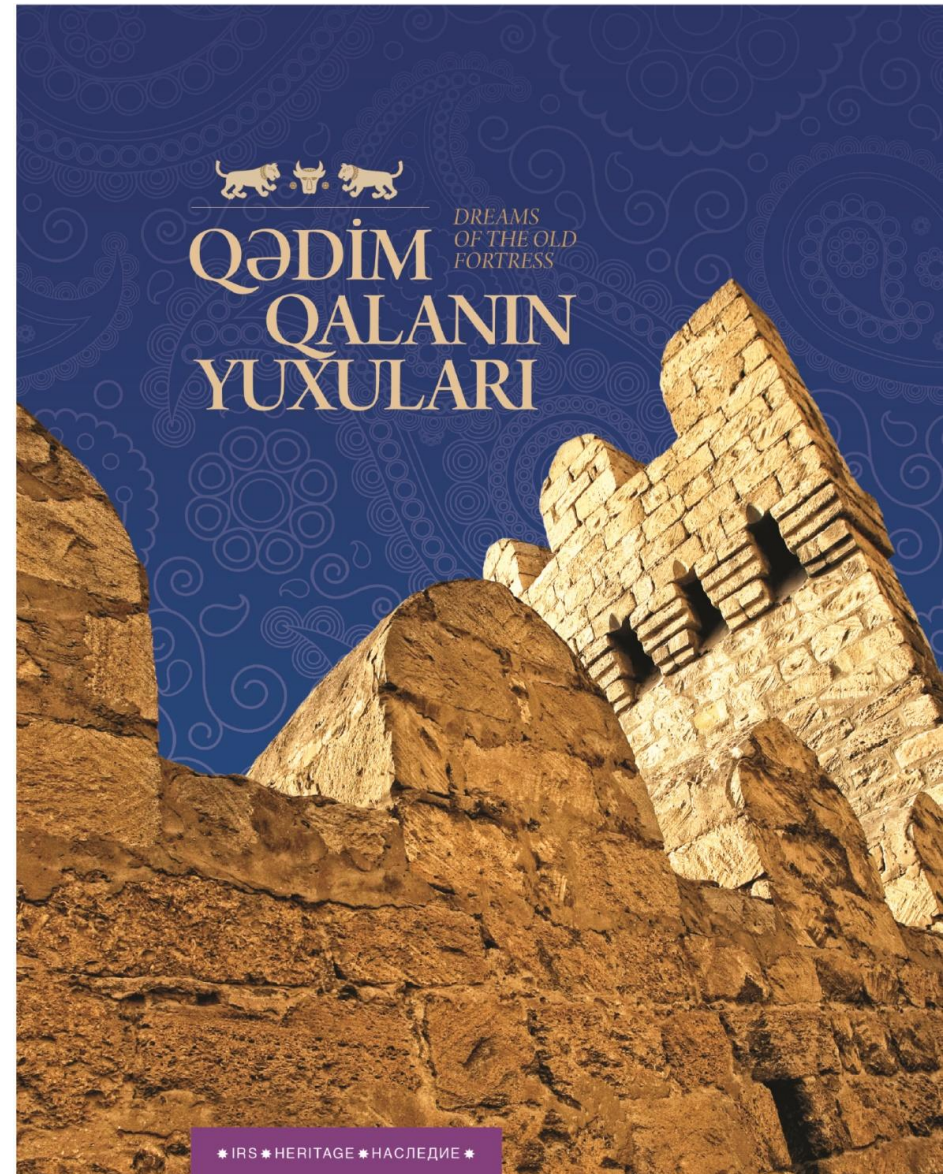
5 years

OPPORTUNITIES LIFE INSURANCE MARKET

Rustam Mammadov

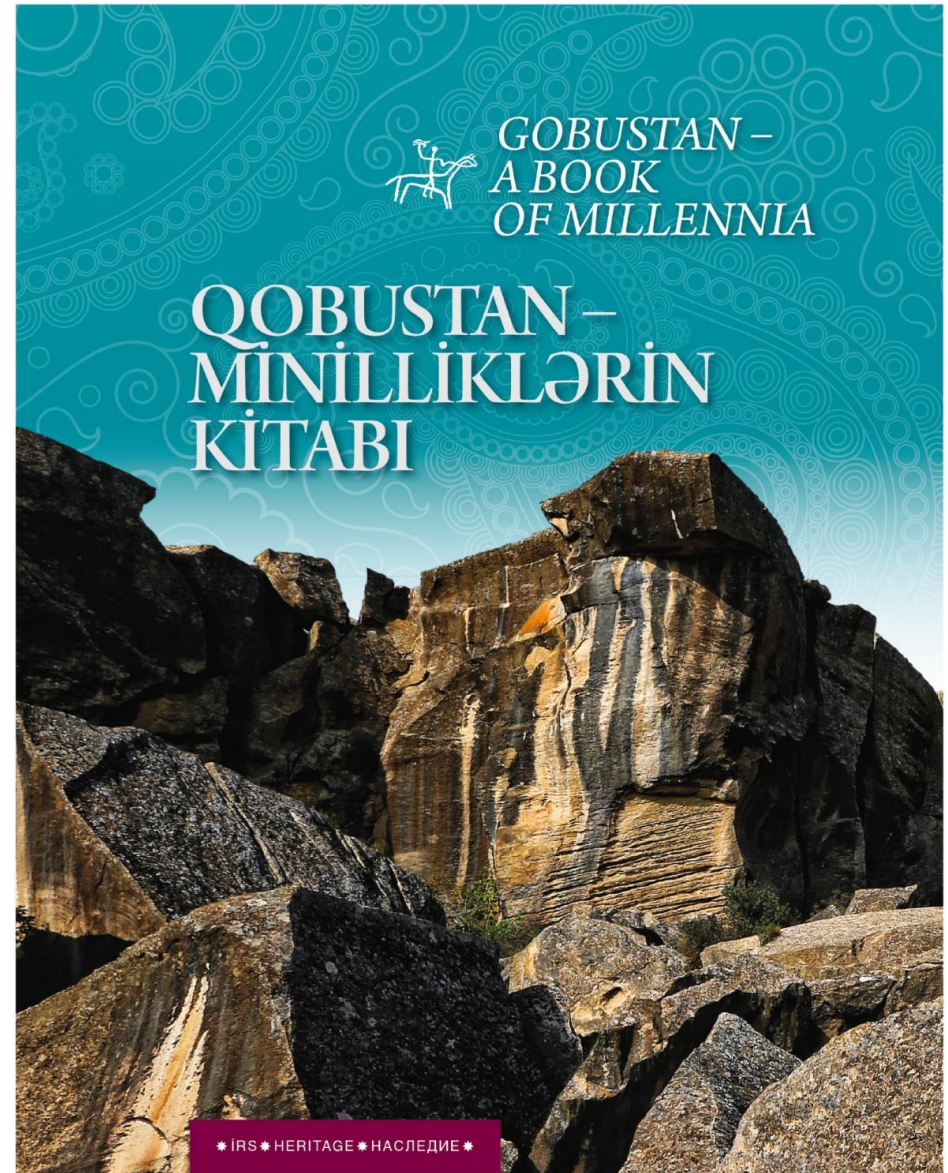
Pasha Life in Brief

CULTURAL HERITAGE



Pasha Life in Brief

CULTURAL HERITAGE



Pasha Life in Brief



Pasha Life in Brief



Pasha Life in Brief

LEARNING TOGETHER



OLEG SDARSKIY©2015

Pasha Life in Brief

149 Million Assets

**119 Million
Investment
Portfolio**



Pasha Life in Brief

42%

Life Market Share

12.3%

Insurance market share.



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EXISTING PRODUCTS & CHANNELS

ENDOWMENT

COMPULSORY

MORTGAGE
LIFE



CHANNEL OPPORTUNITIES



**TERM LIFE AND
CRITICAL ILLNESS
THROUGH
BANCASSURANCE**

CHANNEL OPPORTUNITIES

“OPTION”
in Developed
West

“NECESSITY”
in our country

BECAUSE

4
TIMES

More Men in State Service than
Women



BECAUSE

**>80% cases
man is the single
earner of
households.**



BECAUSE



75%
FOR HFCE.

57%
FOR FOOD.

BECAUSE

**15%
SAVING**



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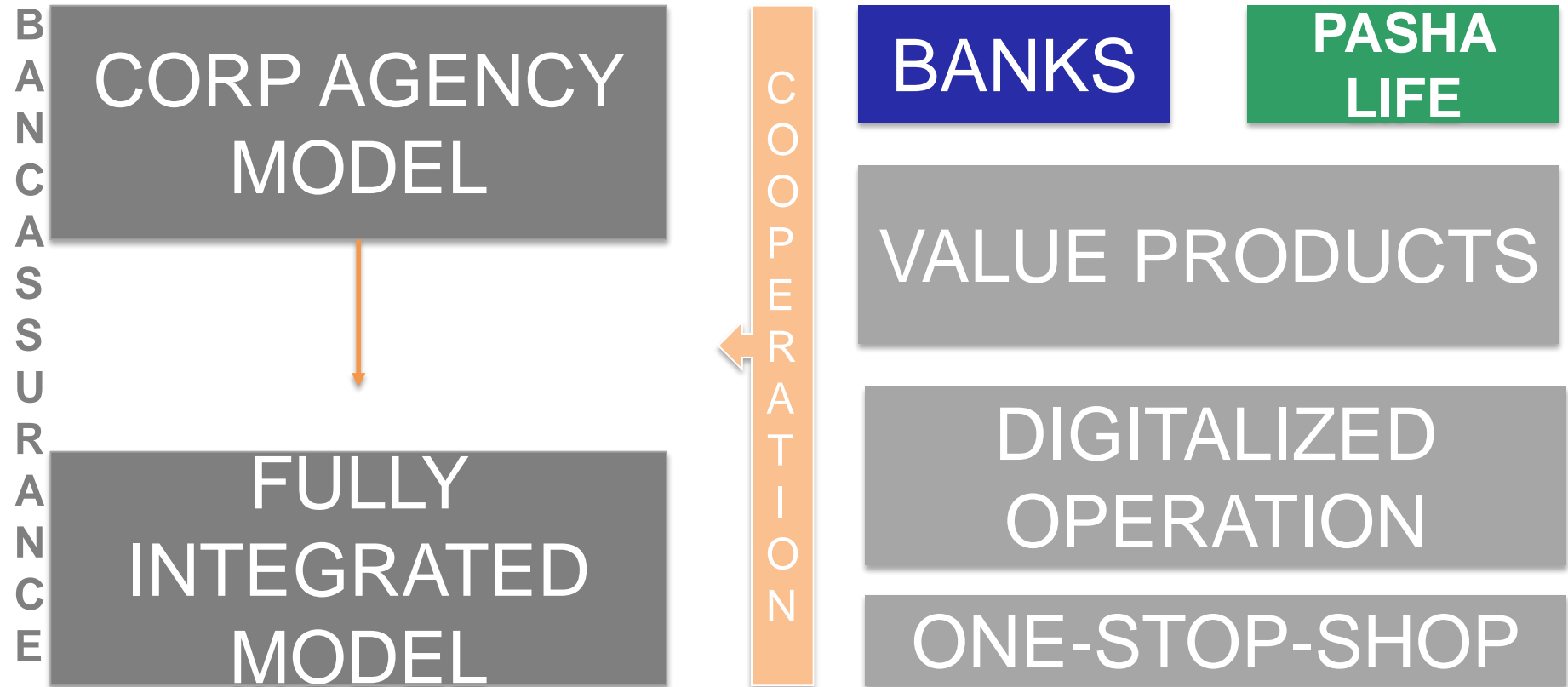
PASHA Life

BECAUSE

**NONE IS
GUARANTEED.**



OPPORTUNITIES



LIFE INSURERS





Thanks a lot